

Scheduled Tender (8 December 2017)  
the Moscow Representative office of "Japan National Tourism Organization (JNTO)"

No.	Name of Project	Business Outline	Scheduled time of the call for proposals	Note
1	Multiple Advertising in Russia	Implement multiple advertising campaigns to increase public interest in travel to Japan in big cities where a new nonstop service or an increase in flight frequency between Russia and Japan is planned and in major cities in the Far East. (medium: TV Commercial, Outdoor advertising, Online advertising, Magazines, etc.)	Late December	Tender
2	Joint Advertising with Airline and Travel Agencies in Russia	Implement advertising campaigns in cooperation with an airline offering nonstop services between Russia and Japan and travel agencies selling tours to Japan including offers of special rates to increase the number of visitors to Japan from Russia. (medium: TV Commercial, Online advertising, Cinema advertising, Magazines, etc.)	Late December	Tender

※Name of project is tentative and it can be changed. Also, the projects may not be carried out due to subsequent change of circumstances.

※Scheduled time of the call for proposals can be changed.